

*Our Lady of Mount Carmel Academy
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J.M.J.
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Dear parents, friends and parishioners of Our Lady of Mount Carmel Academy,

Recently we have been seeking for an effective and profitable fundraiser that would be possible for our small community, with few volunteers. Clearly the growth and success of our Academy depends on having good fundraisers. After consideration of the pros and cons, I have decided to go with **Regal Gifts** for our Fundraising Campaign.

This will be an ongoing fundraiser starting on February 1, 2012. The value of the fundraiser lies in the fact that we will receive 30 % of every order that is made, and that the orders are made on line, directly with Regal, so that we do not have the administrative expenses and do not have to deal with the orders, the exchange of funds or the distribution of the goods. The other big advantage is that Regal Gifts stocks a large variety of items that are useful to every family. Note that we are not encouraging materialism or overspending, but simply that the spending on simple things that we all can use, pass by this website. We help Regal by encouraging you and your friends to look at their product list, but if your friends purchase, they help us a whole lot more.

This is a fundraiser that can spread far and wide, way beyond the limits of our little parish. The key to success is for everyone of us to send the e-mail link below to all our personal contacts and friends across Canada, and to positively encourage them to order through our personal webstore, which is specially set up for our school by Regal. We will have some printed brochures available, but the key to the success of this fundraiser is not mailing brochures, but rather widespread advertizing via e-mail, which is something that we can all do without it costing us anything.

Regal gifts offers more than 1000 products with hundreds being priced under \$20. Many of these are very useful and practical, and not available through regular stores, and so your friends do not have to wait for special occasions to look and see what is available. We have also chosen Regal because it is known for its good reputation throughout Canada, and we are sure that your friends will not be disappointed, should they decide to order.

The following points explain how it works and are important:

- Regal has designed our own website for safe and secure ordering – www.ourlady.shopregal.ca. Please read all the details on the homepage.
- You can start placing your orders immediately.
- After placing your order on our web store, the products are delivered directly to you. In-stock items generally arrive within 7-10 business days.
- To ensure your order is delivered quickly, we need you to either enter a physical address (not a P.O. Box) or include your phone number when asked during the order process. For speedy delivery we recommend including both.
- Regal has a low shipping rate - only \$5 per order under \$124.99 or 4% of the order total if your order is \$125 or more. (plus taxes)
- Our Lady of Mount Carmel Academy earns at least 30% on every order and up to 35% if we all buy more than \$5,000 worth of products!
- Product Exchanges are done directly through Regal's Exchange Centre – www.regal.ca/exchangecentre. Refunds can be requested through the Centre as well as long as our campaign is open. After the campaign closes you will only be able to receive an exchange.
- Credit card information is kept confidential by secure payment technology, and cannot be accessed, even by the employees of Regal.
- We will receive an e-mail confirming every order received from our webstore, and will be able to keep track of them, along with the contact person, so as to award the most efficacious sellers.

I encourage all of you who love the work of Catholic education, and who would like to do something to support it. Think of how you can contact people of all kinds and of all walks of life, to suggest to them that they purchase from www.ourlady.shopregal.ca . By so doing you will be helping the children of large families and the parents who are strapped and unable to pay full tuition. You will help save souls, and bring about a whole Catholic culture, in which the knowledge and love of revealed Truth, and the imitation of our Divine Savior, Our Lord Jesus Christ, is the center and focus of our whole existence on this earth, in preparation for heaven.

I thank you in advance for your support, and assure you of the offering of our daily rosary by the boarders for all our friends and benefactors.

Yours faithfully in Our Lady of Mount Carmel,

Father Peter R. Scott